

The Privacy Policy

1. Who We Are

This Privacy Policy applies to o4b Sp. z o. o. (referred to as "we," "us," or "our") regarding data collected on our website <https://websummit2025.o4b.pl/>. We are committed to protecting your privacy in compliance with applicable laws, including the GDPR.

2. Information We Collect

We collect information in two main ways:

- **Information You Provide:** We collect personal data when you voluntarily submit it through our contact forms (e.g., your name and email address) to allow us to respond to your inquiries and share updates about our presence at Web Summit 2025.
- **Automated Information (Cookies):** We use small text files called cookies to help our website function properly (essential cookies) and to understand how people use our site (analytics cookies, where consent is obtained if required).

3. How We Use Your Information

We use the information we collect to:

- Respond to your questions and requests (Legal Basis: Legitimate Interest or Contractual Necessity).
- Send you relevant information about our company and Web Summit activities (Legal Basis: Consent, if opted-in).
- Improve our website and user experience (Legal Basis: Legitimate Interest).

4. Data Sharing

We do not sell, trade, or rent your personal identification information to others.

We may use third-party service providers (like web hosting or analytics) to help us operate our business and the site, but only to the extent necessary and under strict confidentiality agreements.

5. Withdrawing Consent

Where the processing of your data is based on your consent, you have the right to withdraw that consent at any time. Withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.

To exercise your right to withdraw consent or any other User Right listed above, please contact us using the details below.

6. Contacting Us

If you have any questions or concerns about this Privacy Policy, your data, or wish to exercise any of your rights, please contact us at: biuro@o4b.pl

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